

Editorial requirements for a publication – II Scientific Conference

“TERRITORIAL MARKETING AS A FACTOR IN LOCAL AND REGIONAL DEVELOPMENT”

Biała Podlaska, 26-27 April 2012

I. Editorial requirements

- Word Processor: Word 6.0 or 7.0 for Windows;
- Font: Times New Roman, size 12;
- Margin: left 2 cm, right 3 cm;
- Text alignment: Justification with no word division at line-ends;
- Line spacing: at 1.5;
- The editorial committee reserves the right to making any necessary technical alterations to the text.

II. Length and layout

The paper's volume should amount to 0.5-1 publisher's sheet (up to approximately 40,000 characters).

page 1. Title page

The title page should contain:

- title;
- short title (no longer than 40 characters);
- authors' names and affiliation of those;
- first name, surname, address, telephone number (or fax number) and an e-mail address for correspondence.

page 2. Abstract

The abstract (approx. 250 words), should contain: the purpose of the paper, material and research methods, results and conclusions. Please append 3-6 keywords to the abstract.

page 3. and following: Main text

The main text of research papers should contain the following: introduction, material and research methods, results, discussion, conclusions, acknowledgements (if needed), notes (if they appear), and academic literature.

III. In-text citation

- Reference to one author: (Nowak 2008);
- For a source with two authors, one should always give both names (as above) separated with a comma;
- When citing verbatim, use the following format: (Nowak 2008, p.15).

IV. Literature

The works cited list/bibliography should be placed at the end of the paper in the alphabetical order and numbered. Entries should follow the given format:

1. Ostrowska U. (2006), *Aksjologiczne podstawy wychowania*. W: B. Śliwerski (red.), *Pedagogika*. Gdańskie Wydawnictwo Pedagogiczne, Gdańsk, s. 391- 415.